

Search With Better Results





by Hewie Poplock

info@hewie.net

https://hewie.net

http://cb4s.net



An International Association of Technology and Computer User Groups

JOIN / RENEW MEMBERSHIP

Home » Speakers Bureau

Hewie Poplock

Speakers Bureau

If your group is a member of APCUG and you are looking for new speakers with fresh ideas, the Speakers Bureau features well over 100 Webinar presentations in 20+1 categories. Choose your presentation, complete the form and the presenter will get in touch to book it.

Please put the date(s) for the requested presentation in the Comments field.

Fields marked with Name of User Grou

Website URL

Chromebooks

Windows

Evernote

user group office a earen in gur Resources for Seniors
Zoom.us, Skype, TeamViewer, etc. All your group needs is a bro Better Searching of W/Google connection.

If you have any questions, please contact jtaylour@apcug.org

Presentation Subjects below:

Click the title to reveal

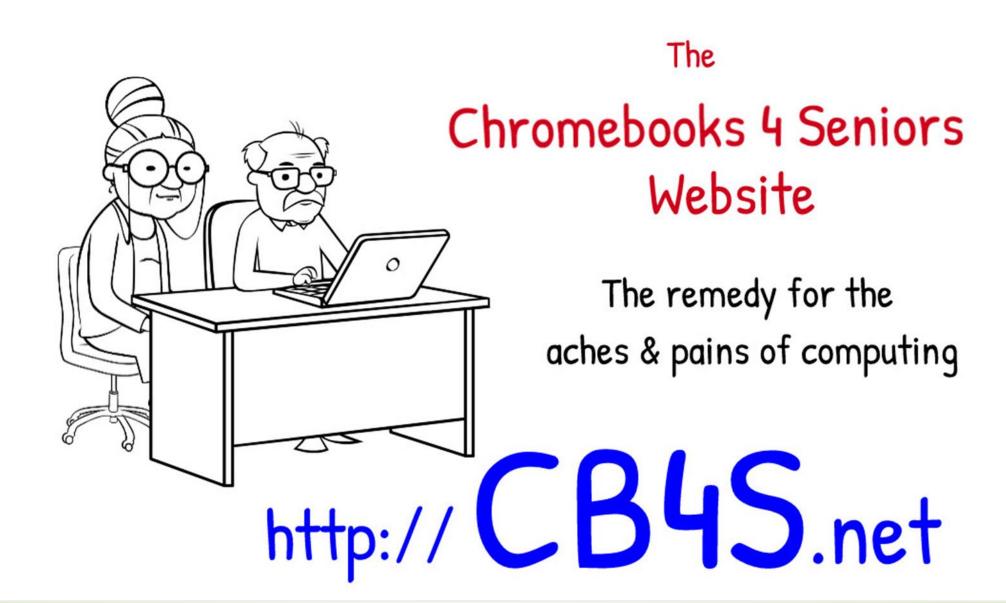
Name of Prest Dior Theft

Requested Presents Porte



Read More »

My Take On The Meltdown - Spectre Issues



The Google Search Page



What is a Search Engine?

A search engine is a web site connected to a database that catalogs other Web sites. It will search the actual text of other web sites. A computer search program, or spider, follows links on web pages to regularly and automatically rebuild this database.

Top Search Engines in the US

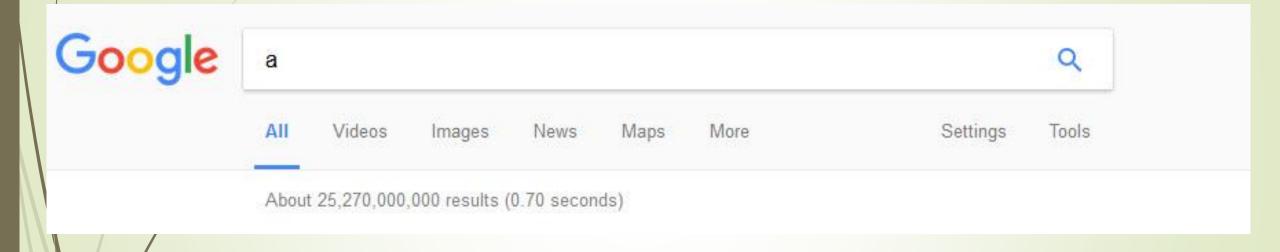
Rank	Site	Visitors/Month	Notes
1	Google	1.6B	72+ % of world searches
2	Bing	400M	Microsoft
3	Yahoo	300M	Verizon
4	Ask	245M	Good for specific question related searches
5	AOL Search	125 M	Verizon
6	WOW	100M	More like a news site
7	WebCrawler	65M	Ads more defined
8	MyWebSearch	60M	Spyware - Do Not Use
9	Infospace	24M	White label
10	info.com	13.5M	Aggregates - Structured topics
11	DuckDuckGo	13M	Does not store Personal Info

Google processes

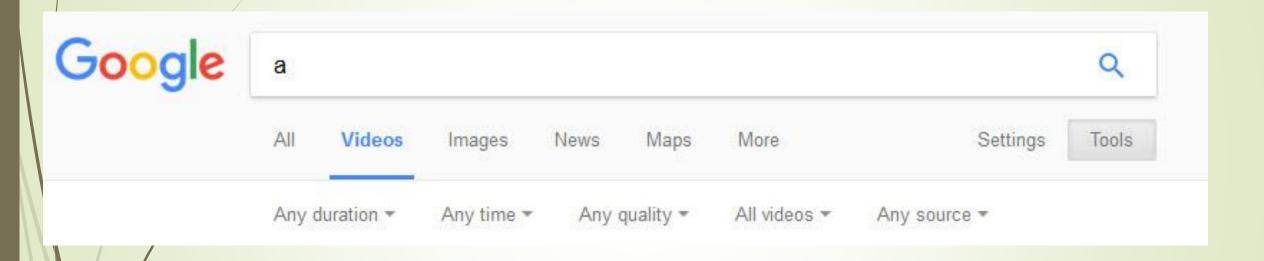
- 40,000 search queries every second
- More than 3.5 billion searches per day
- More than 1.2 trillion searches a year globally

Google has permeated our digitally-reliant lives to such an extent, that the very word 'Google' has become a verb.

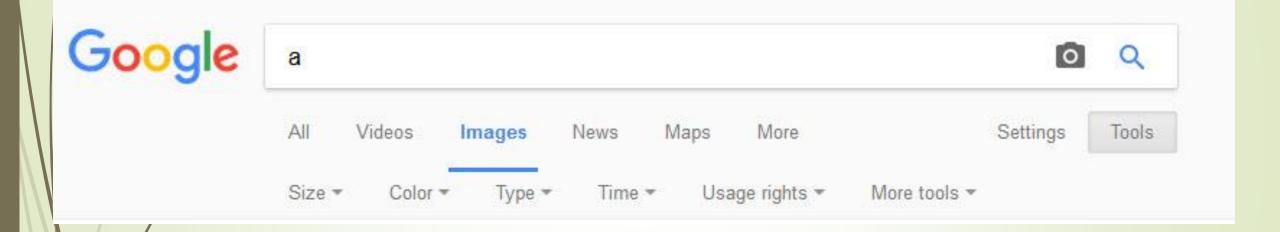
Once you enter a letter All – Videos – Images – News – Maps - More



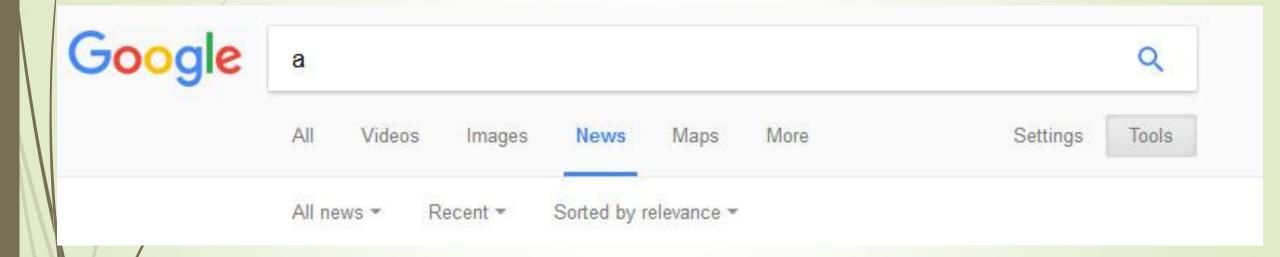
Search for Videos



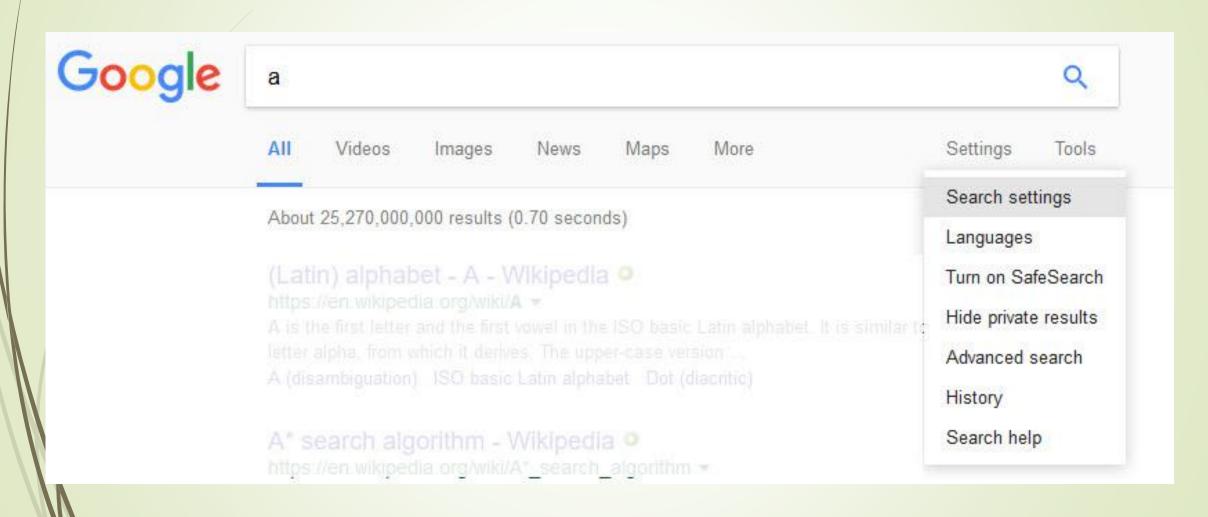
Search for Images



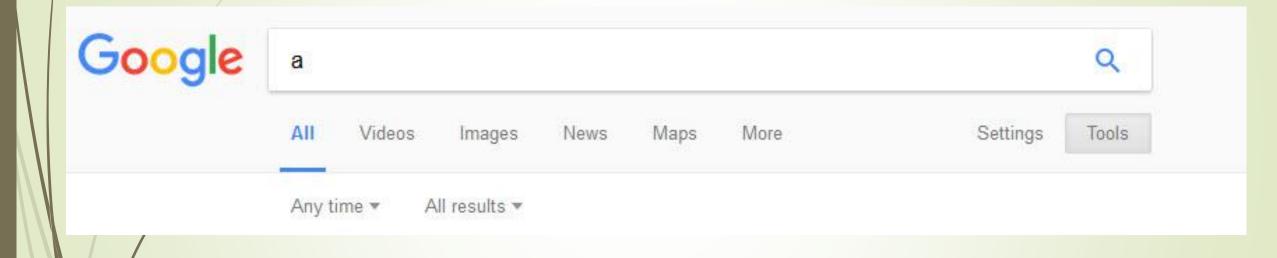
Search for News - Maps - More



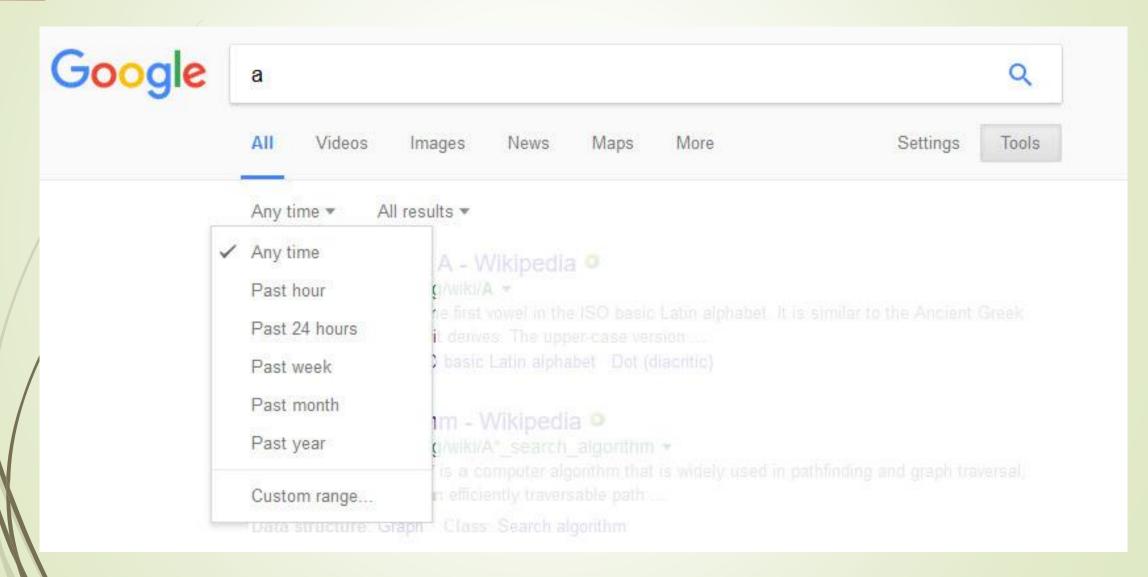
Settings



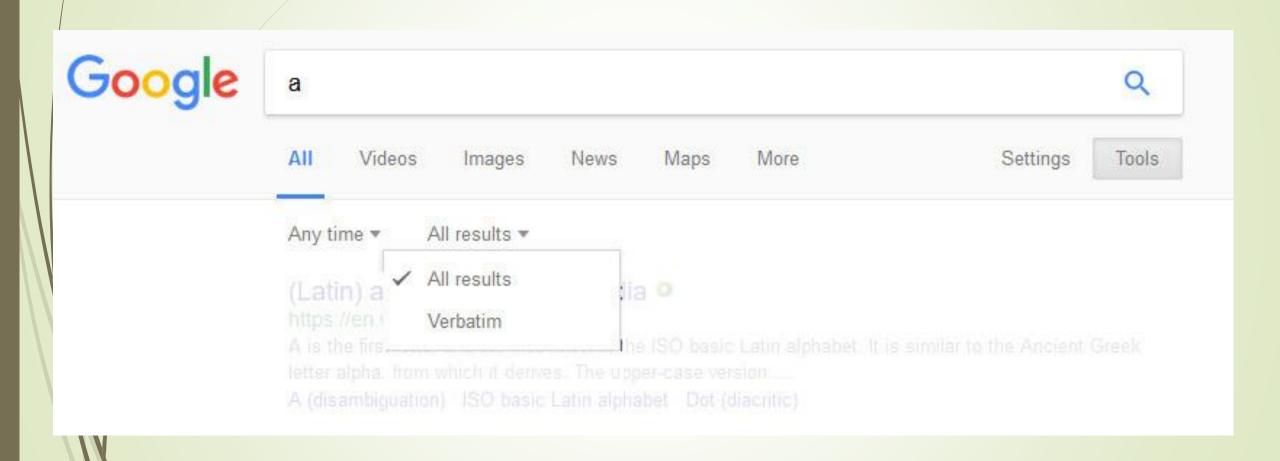
Tools Time – Results



Time Range



Results



Let's Do Some Searching!



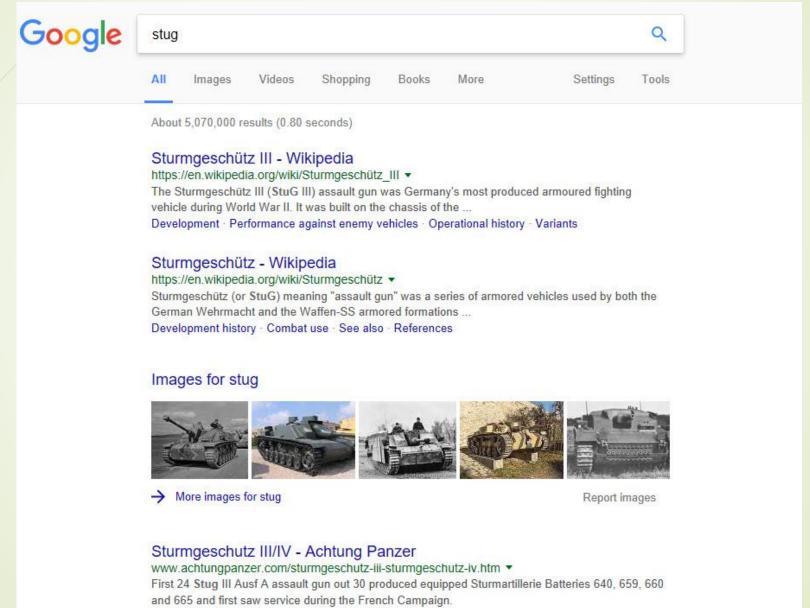
How advanced search syntax will make your searches better

- Reduce the number of results you have to look through
- Get more relevant results that are specific to what you're looking for
- Bring your relevant results right to the top
- Access better information, faster
- Gain a better understanding of how a search engine works

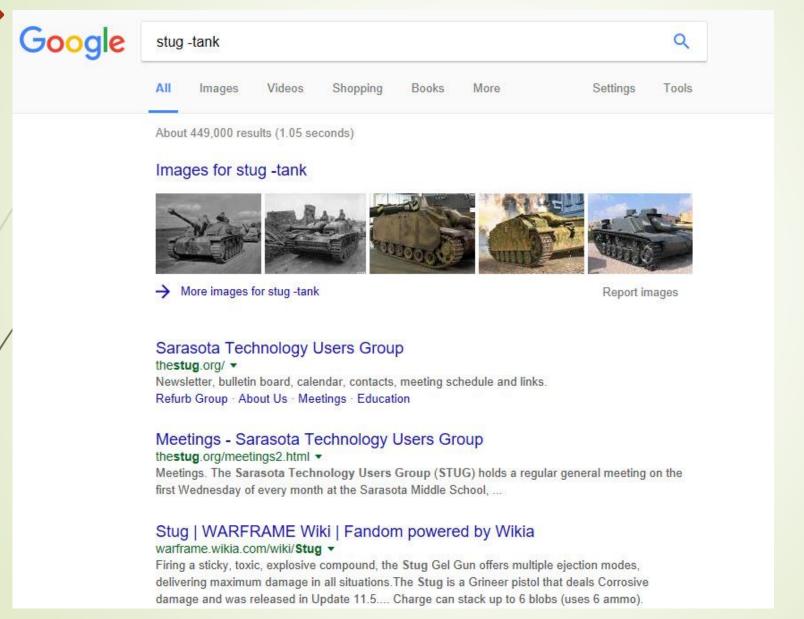
Some Hints

- Start simple
- Ignore spelling
- Use web friendly words instead of saying my head hurts, say headache
- Less is more Simple, one or two word search terms will usually give you the broadest results. Start with short search terms, then refine your results by adding more words.
- Use descriptive words
- Add words found on resulting pages
- Don't worry about cases Search isn't case sensitive
- Don't worry about punctuation Search ignores punctuation such as @ # % ^ * () = [] \ and other special characters.

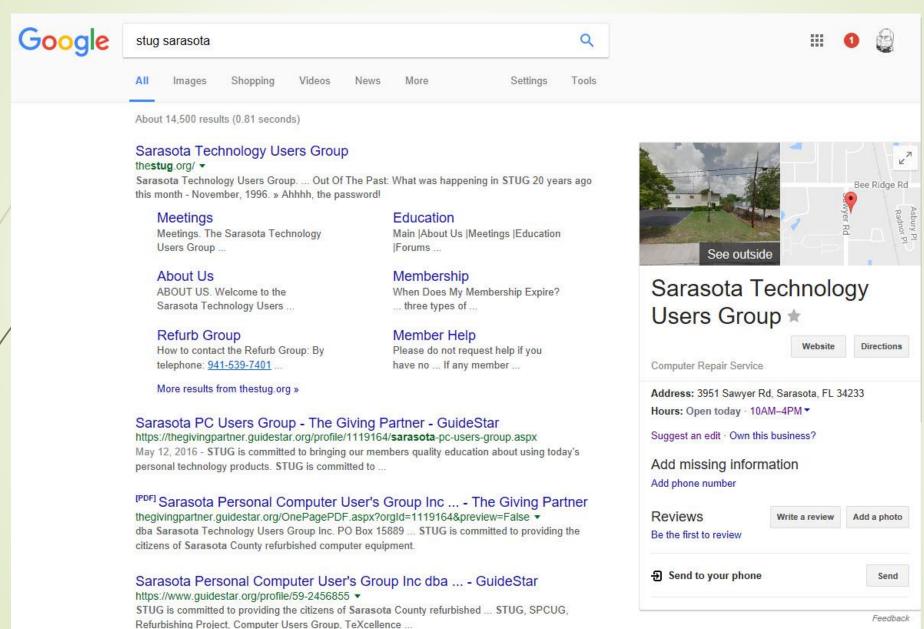
Start Simple



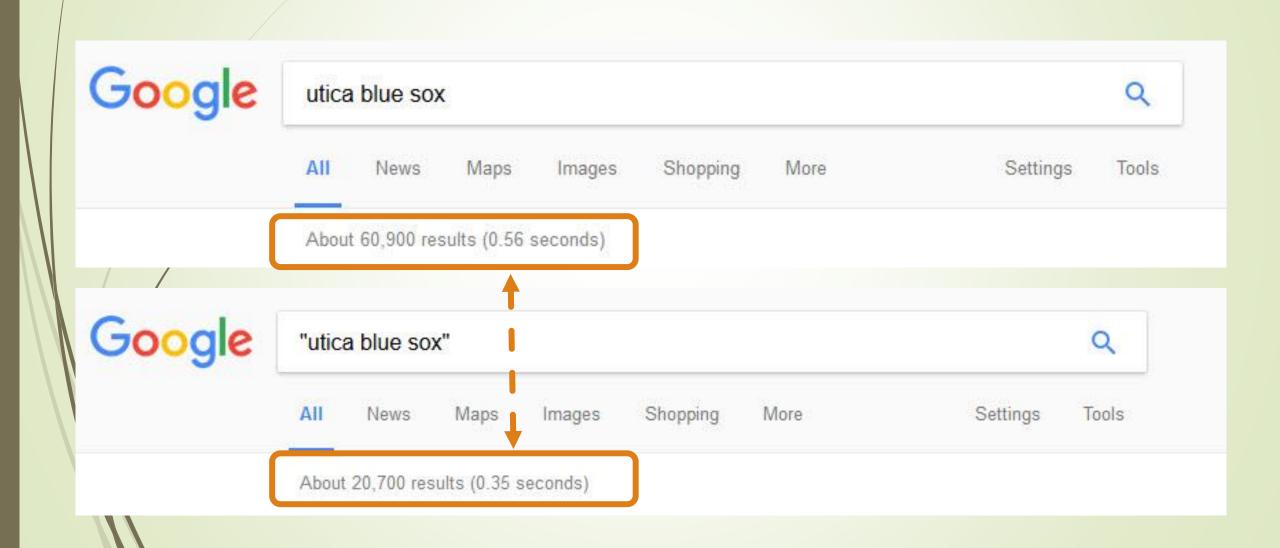
If you don't want a term or phrase, use the "-" symbol.



Add words



Use Quotes for exact phrase



Use phrase



Nothing in Common - Wikipedia

https://en.wikipedia.org/wiki/Nothing in Common v

Nothing in Common is a 1986 American comedy-drama film directed by Garry Marshall. It stars ... Roger M. Rothstein. Written by, Rick Podell Michael Preminger.

Nothing in Common (Thompson Twins song) - Wikipedia

https://en.wikipedia.org/wiki/Nothing in Common (Thompson Twins song) .

"Nothing In Common" is a 1986 song by the British band the Thompson Twins. It was recorded for the soundtrack to the movie Nothing In Common and released as a single in July 1986. It was written by bandmembers Alannah Currie and Tom Bailey and was the ...

Nothing in Common (TV series) - Wikipedia

https://en.wikipedia.org/wiki/Nothing in Common (TV series) -

Nothing in Common is an American sitcom which aired on NBC from April 2 to June 3, 1987. ... Nothing in Common ... 7, "Birthday, She Wrote", June 3, 1987 ...

Nothing in Common (1986) - IMDb

www.imdb.com/title/tt0091653/ ▼

** * Rating: 5.9/10 - 5.069 votes

Comedy - A highly successful TV executive decides to put his job on hold after getting an update Written by Pat McCurry <ccgrad97@aol.com> · Plot Summary ...

Nothing in Common (1986) - Soundtracks - IMDb

www.imdb.com/title/tt0091653/soundtrack *

Nothing in Common (1986) SoundTracks on IMDb: Memorable quotes and exchanges from movies, ... Written by Narada Michael Walden and Preston Glass ...

Nothing in Common Mayio Daviou (1096) | Dogar Chart







5.9/10

2.5/4 Roger Ebert

58% Rotten Tomatoes

A successful advertising executive, David Basner (Tom Hanks), is working on a project that could make him partner at his company. When his parents suddenly end their 36-year marriage, he is thrown into the role of caregiver, dealing with his delicate mother, Lorraine (Eva Marie Saint), and his comba... More

Initial release: July 30, 1986 Director: Garry Marshall Box office: 32.32 million USD Budget: 12 million USD

Screenplay: Rick Podell, Michael Preminger

Click to see

Nothing in Common > Screenplay > Michael Preminger

Rick Podell



Michael Preminger

Michael Preminger - IMDb

www.imdb.com/name/nm0695933/ -

... Writer: Nothing in Common. Michael Preminger is a writer and actor, known for Nothing in Common (1986), Gleason (2002) and Not Just Another Affair (1982).

Michael Preminger's Short Stories: Michael Preminger's Bio michaelpreminger.blogspot.com/p/michael-premingers-bio.html •

Michael Preminger's Bio. Born in the Bronx, Mike began his stand-up comedy career at the famous Improvisation in New York. His many television appearances ...

Mike Preminger - TV.com

www.tv.com/people/mike-preminger/ •

Mike Preminger biography, pictures, credits, quotes and more...

Michael Preminger - Celebrities.Wiki

celebrities.wiki/celebrity/michael-preminger *

Short info, Michael Preminger is a writer and actor, known for Nothing in Common (1986), Gleason (2002) and Not Just Another Affair (1982). Profession, Writer ...

Mike Preminger - YouTube



https://www.youtube.com/watch?v=FeX5aN3Ccqk

Apr 29, 2013 - Uploaded by Bonnie Barchichat

Mike Preminger at Bonnie Barchichat's Senior Comedy Afternoons Show at the Palos Verdes Golf Club March ...

Mike Preminger Reel - YouTube



https://www.youtube.com/watch?v=8NfEvrNqSSQ
Aug 28, 2012 - Uploaded by mrsaimee11
Mike Preminger Reel. mrsaimee11. SubscribeSubscribed ... Michael
Preminger 10 views. 6:35. The ...

Michael Preminger Profiles | Facebook

https://www.facebook.com/public/Michael-Preminger >

View the profiles of people named Michael Preminger. Join Facebook to connect with Michael

Michael Preminger

<

Screenwriter

Movies and TV shows: Nothing in Common, In the Nick of Time

Rose

People also search for







Marshall







Alonzo



Miller

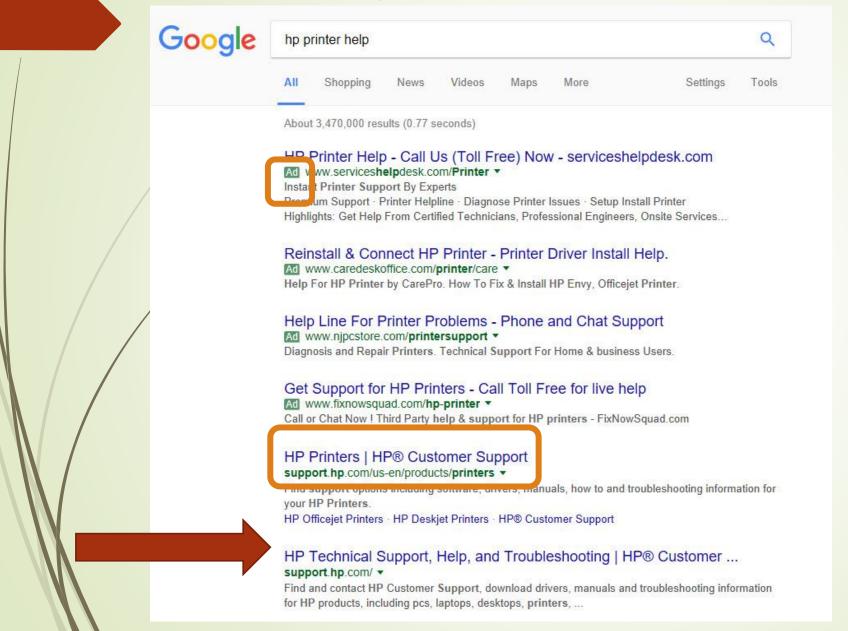
Feedback

What is Boolean Search?

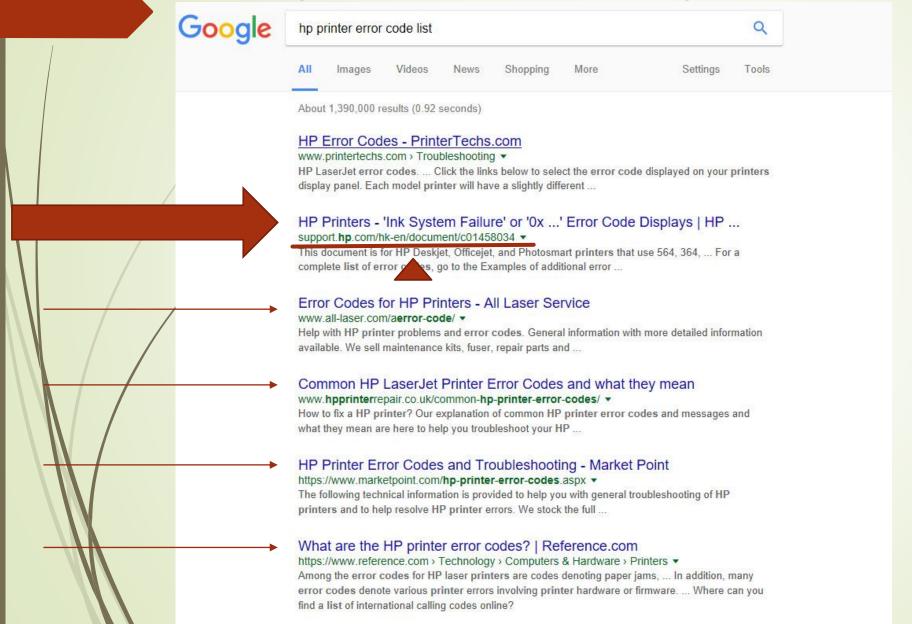
Boolean Search is a way to organize your search using a combination of keywords and the 3 main Boolean operators (AND, OR and NOT), to produce more accurate and more relevant results

AND OR NOT ()

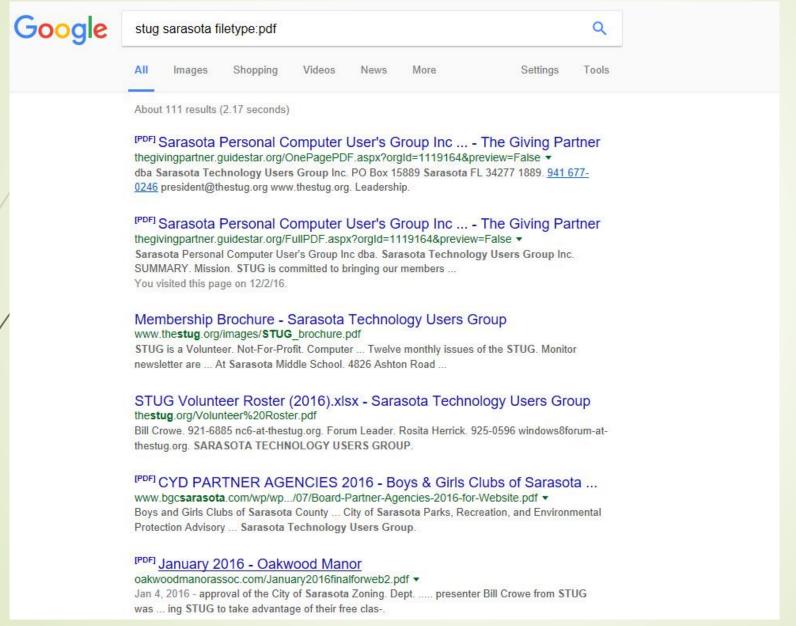
Solving problems



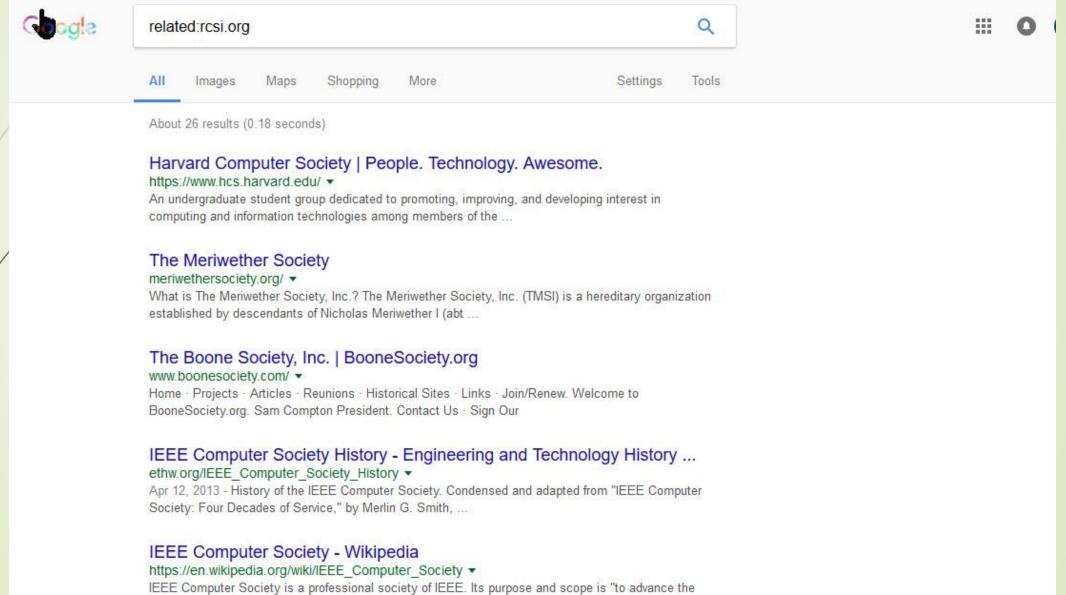
The top site is not always the best or even safe



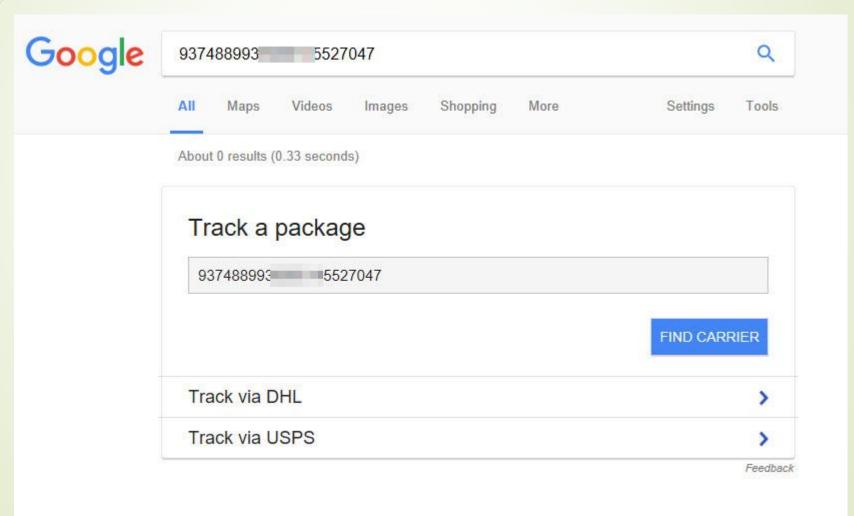
File types - use the "filetype:" operator



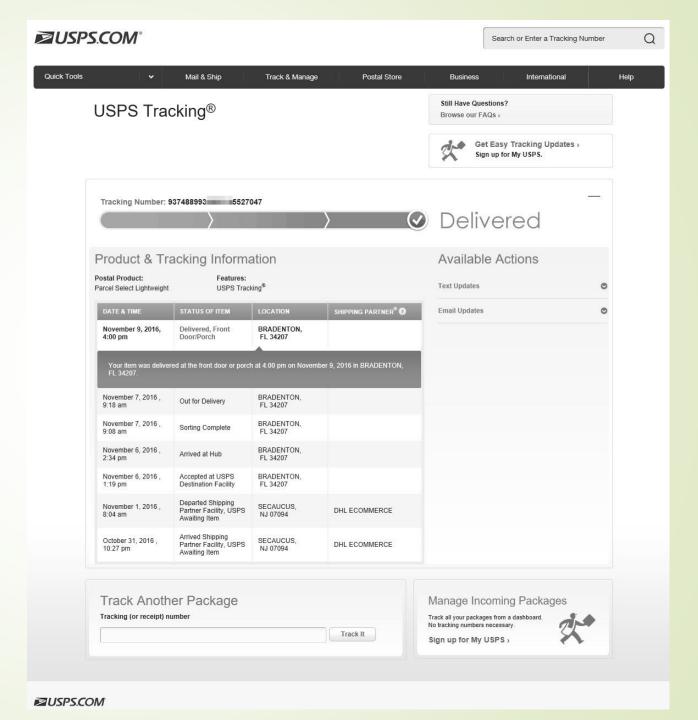
Find related pages - try using related:[insert URL] to locate similar websites



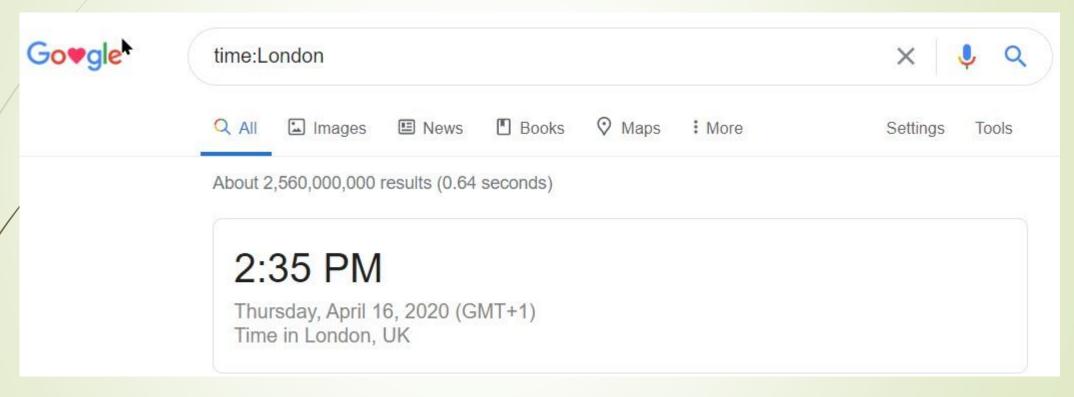
Track your packages: Track your UPS, FedEx, DHL, or USPS packages



Tracking

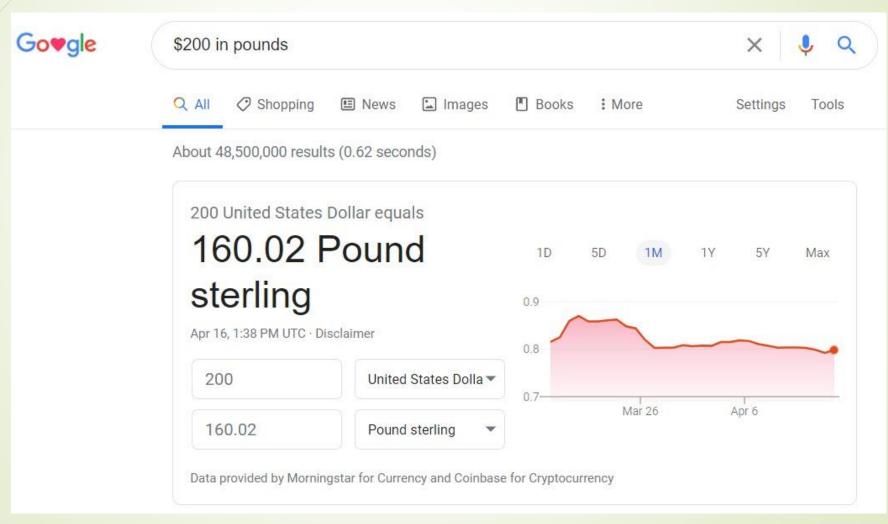


Get the time - Search time and the city or country

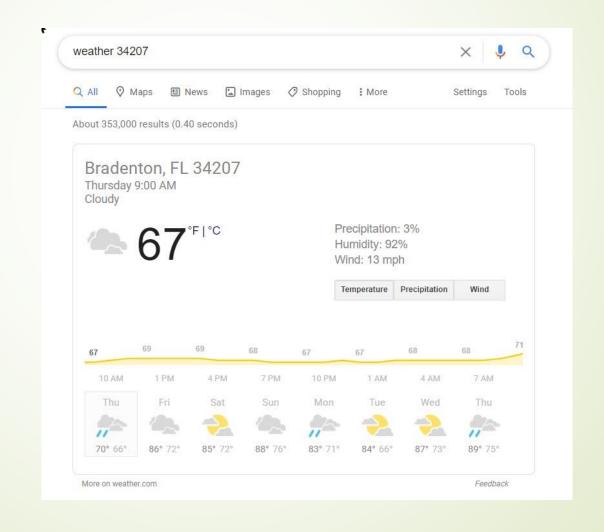


Screen shot taken at 9:35am in Florida (Eastern Time)

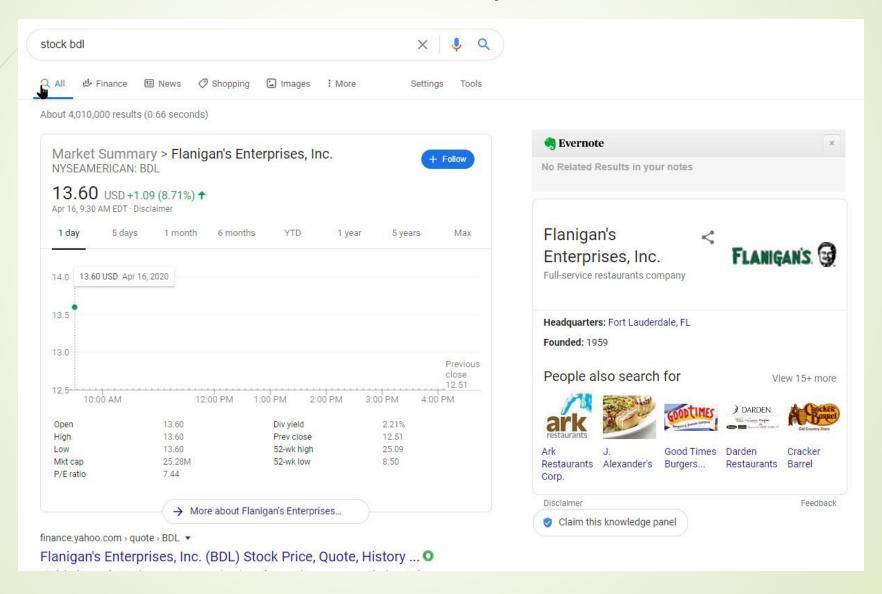
Current Exchange Rates by searching [currency 1] in [currency 2]

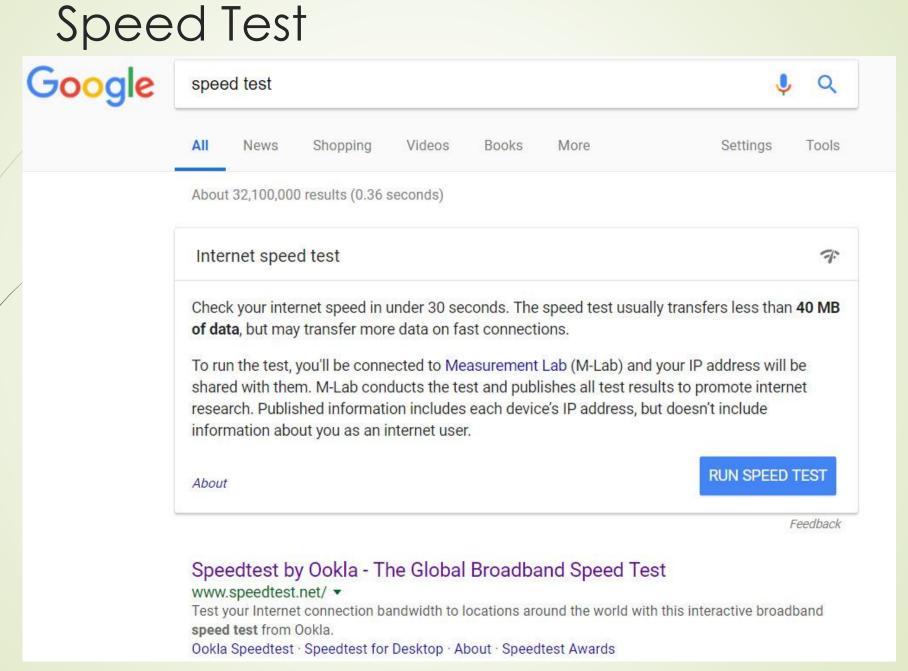


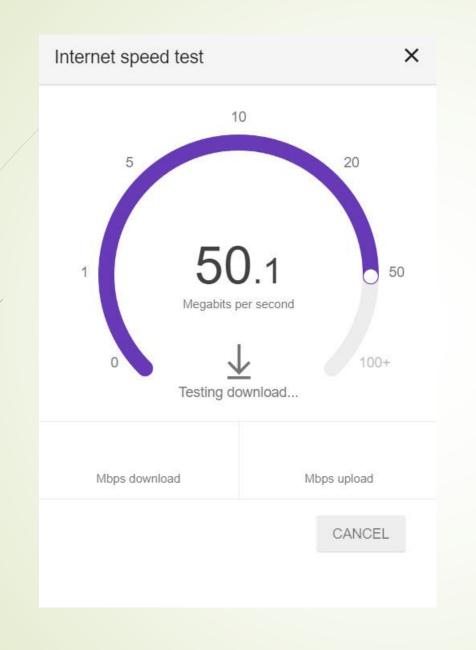
Check the weather with U.S. zip code or the name of any city in the world



Get realtime stock quotes









Speed Results

Internet speed test

X

111.2

Mbps download

11.4

Mbps upload

Latency: 22 ms

Server: Miami, FL

Your Internet speed is very fast

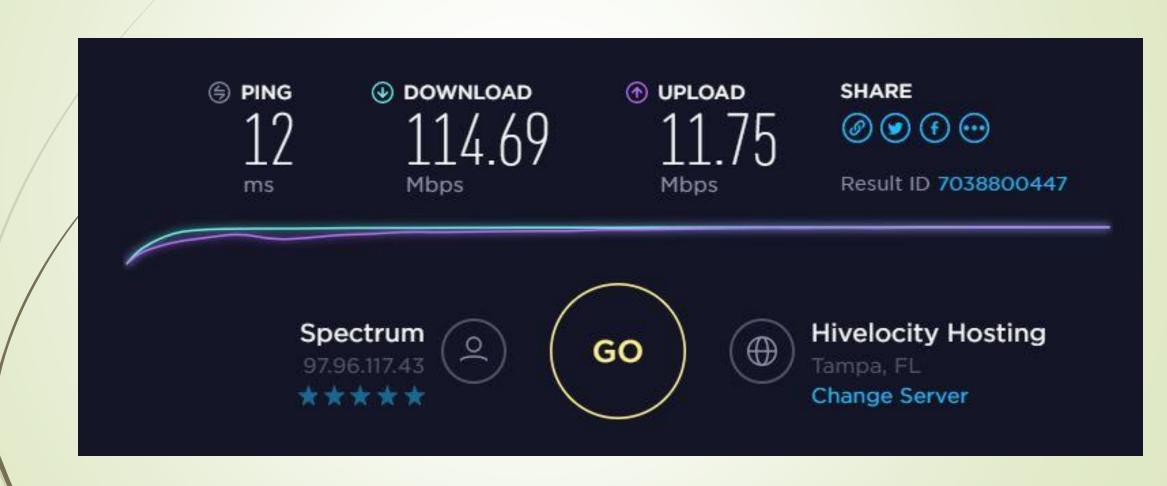
Your Internet connection should be able to handle multiple devices streaming HD videos, video conferencing, and gaming at the same time.

LEARN MORE

TEST AGAIN

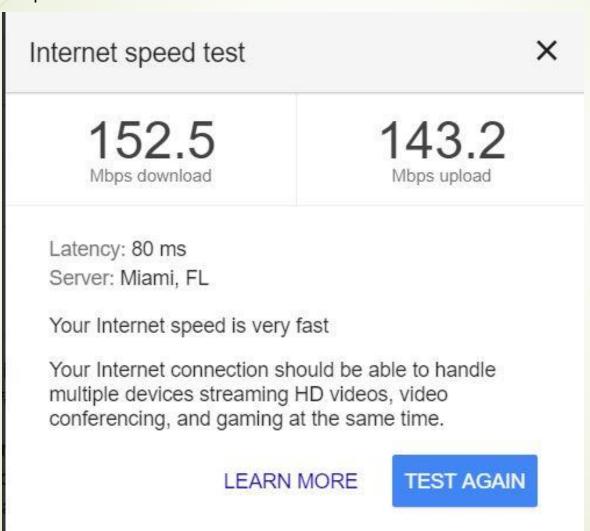
Feedback

Speedtest by Ookla

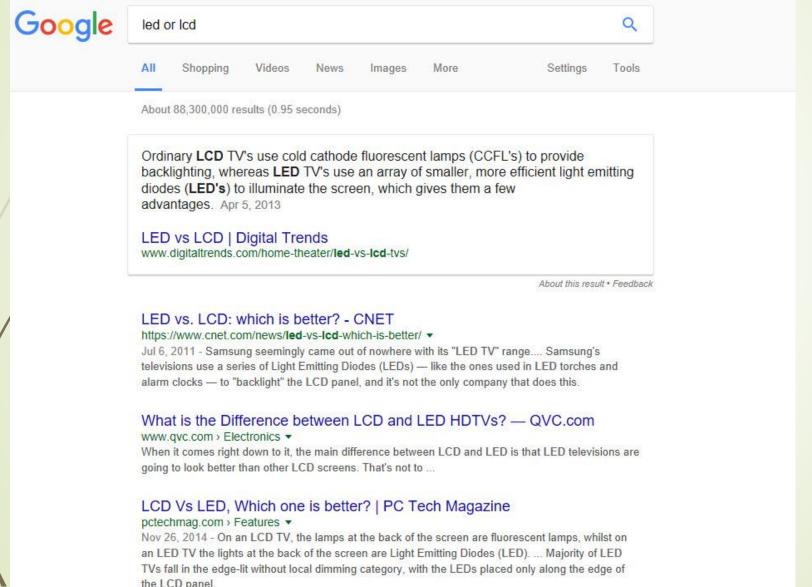


Speed Results

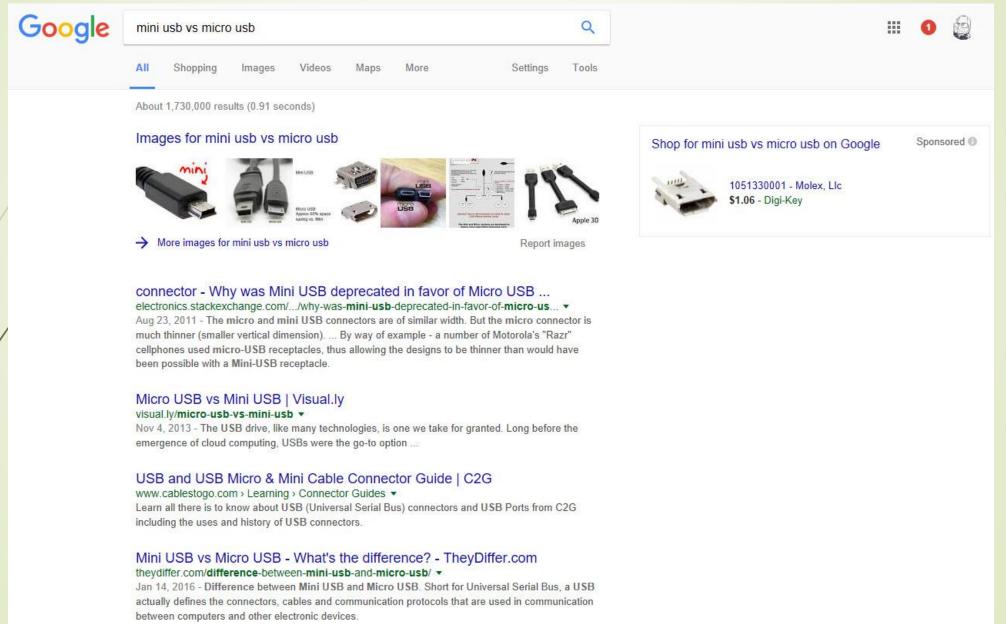
Updated slide with new ISP:



Either/or - use the OR operator -- or use the "|" symbol (pipe symbol)



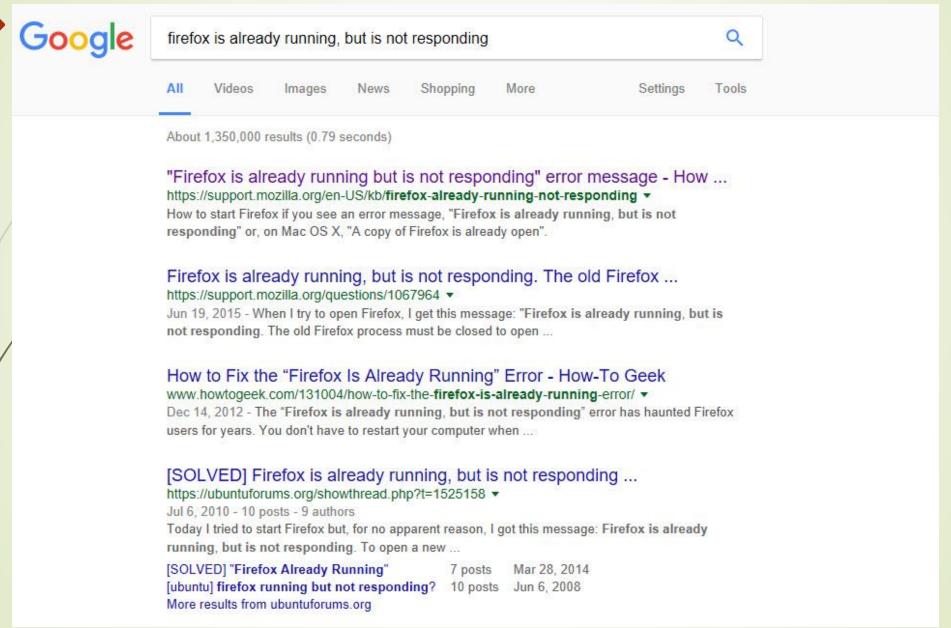
Compare using "vs"



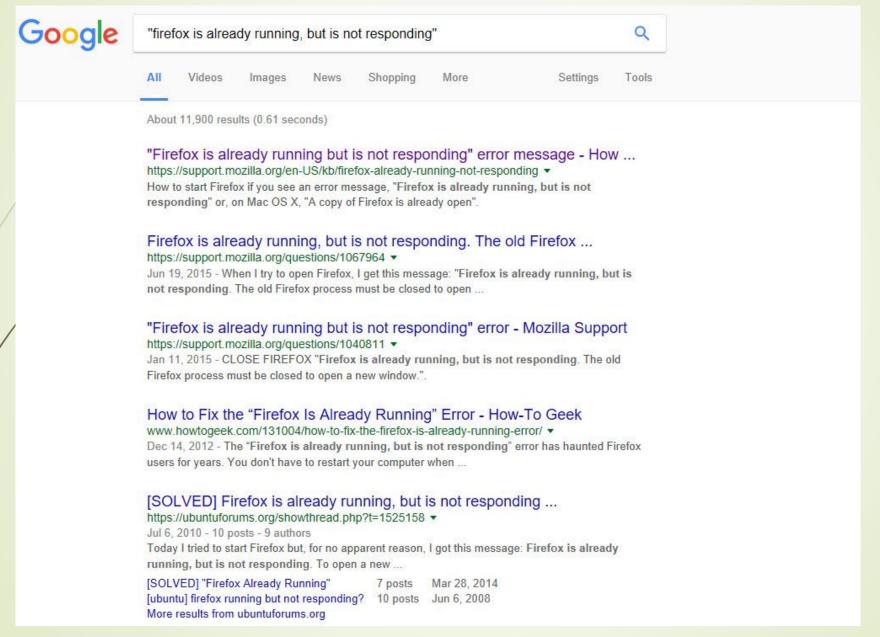
Error Message



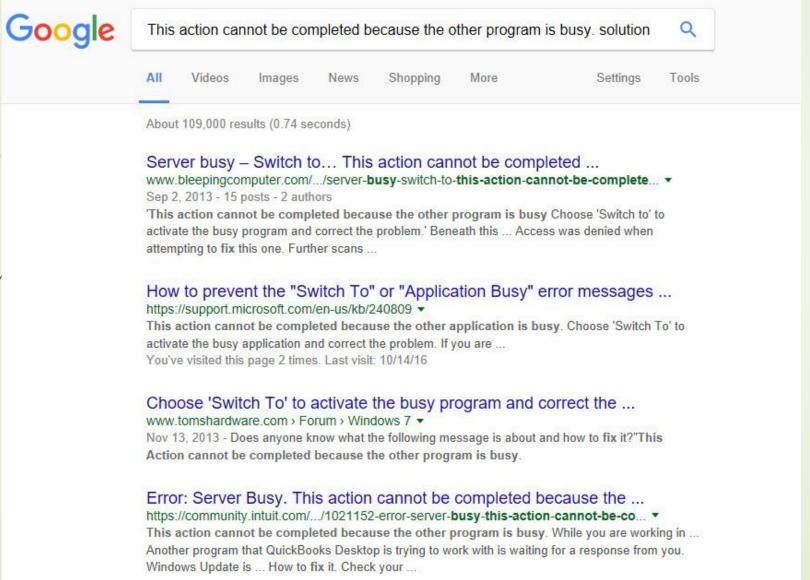
Type in entire error message



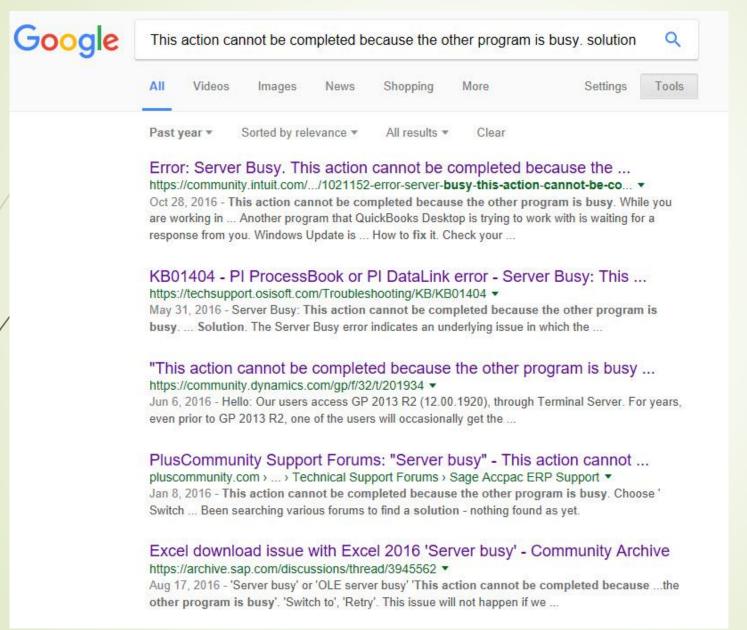
Use quotes to search for an exact phrase



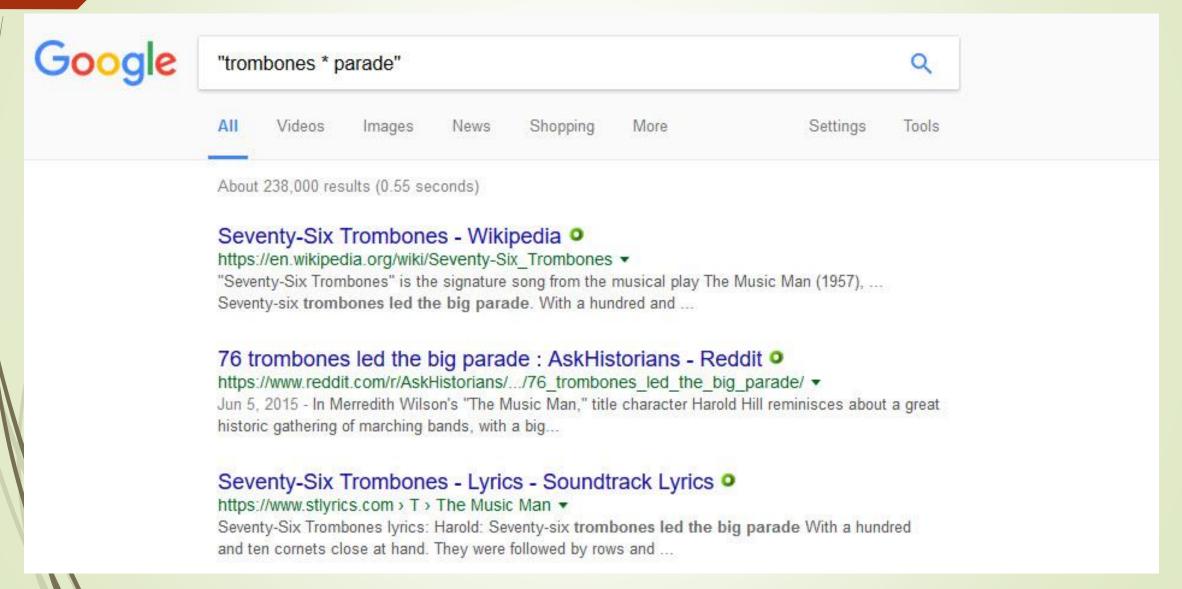
Add the word "solution" to eliminate those with a question and no answer



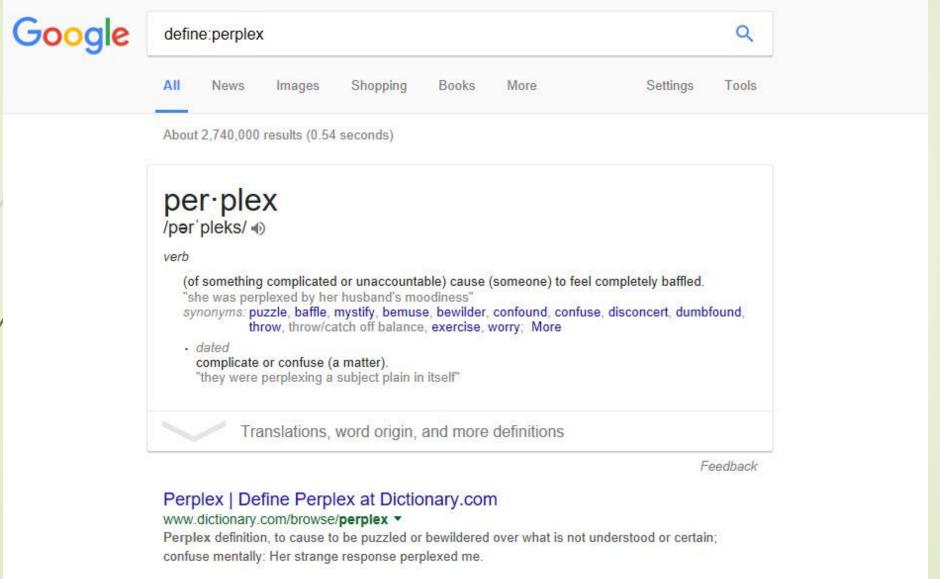
Refine more by choosing "Tools" and a time period



Use the asterisk * as a wildcard

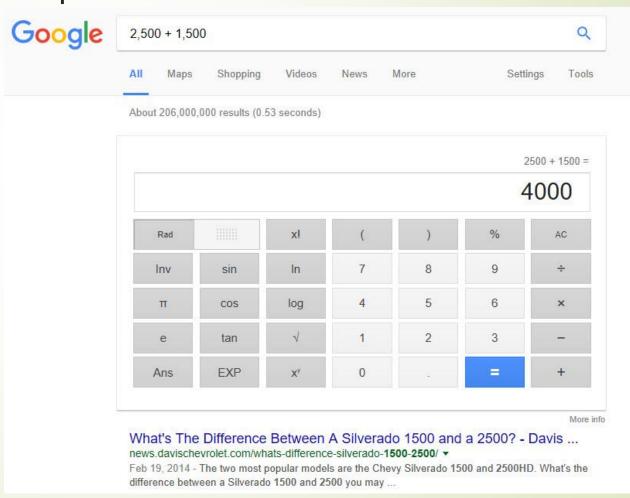


Use "DEFINE:" to learn the meaning of words—slang included



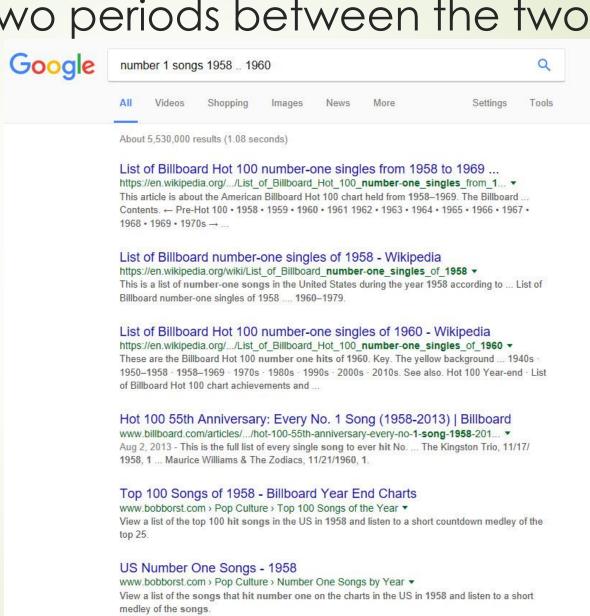
Calculator - type in a quick calculation in the search box and get an answer. Use the +, -, *, / symbols and parentheses to do a

simple equation. Google

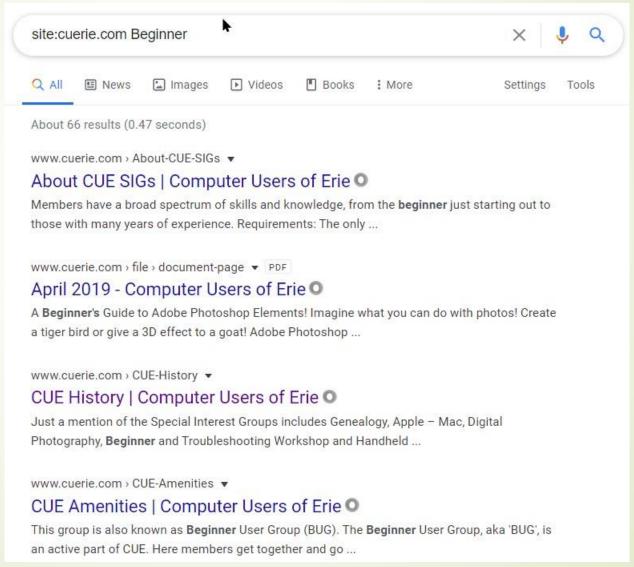


Numrange - Search for a range of numbers (note the two periods between the two

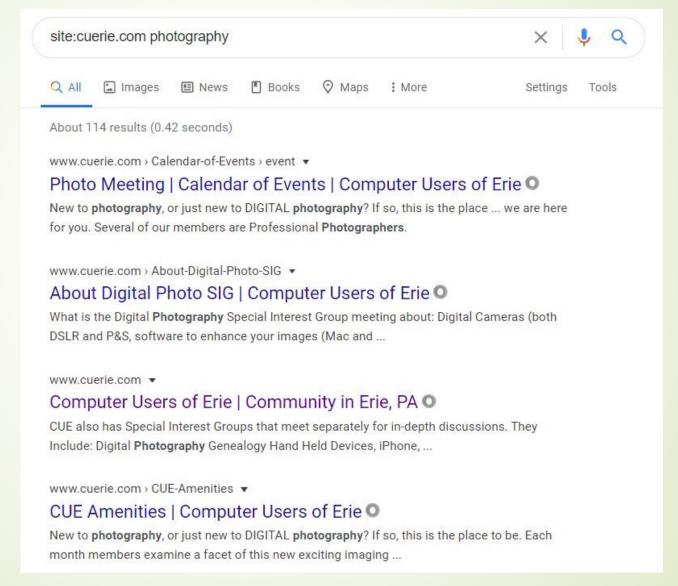
numbers)



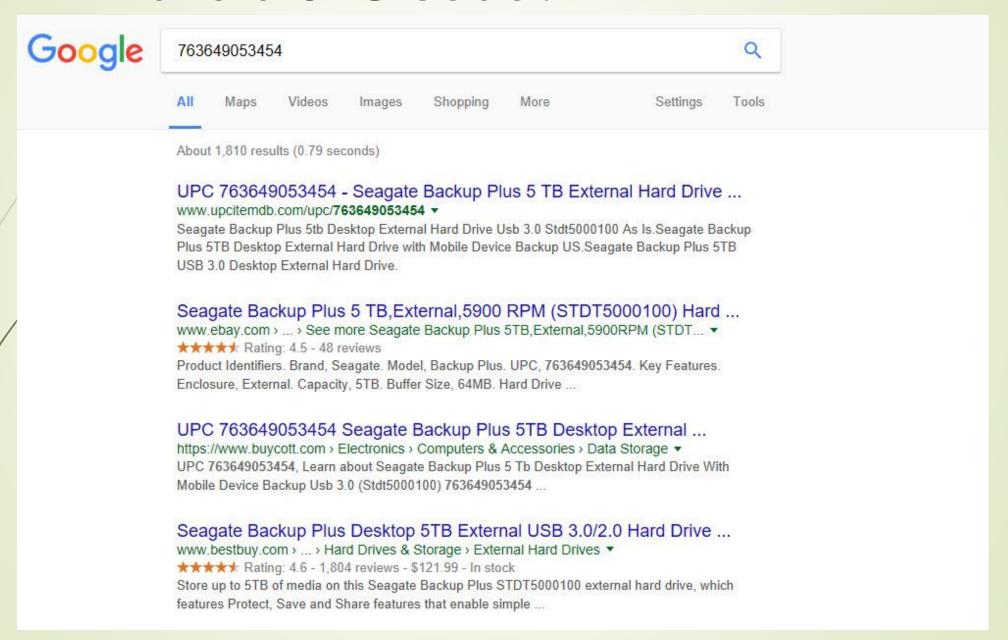
Site-specific - Use the "site:" operator to search only within a certain website



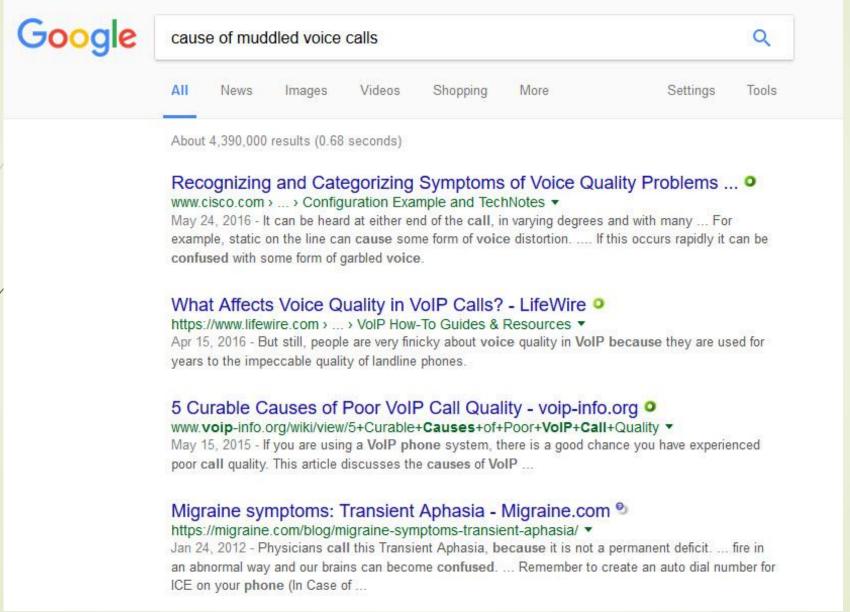
Site-specific - Use the "site:" operator to search only within a certain website



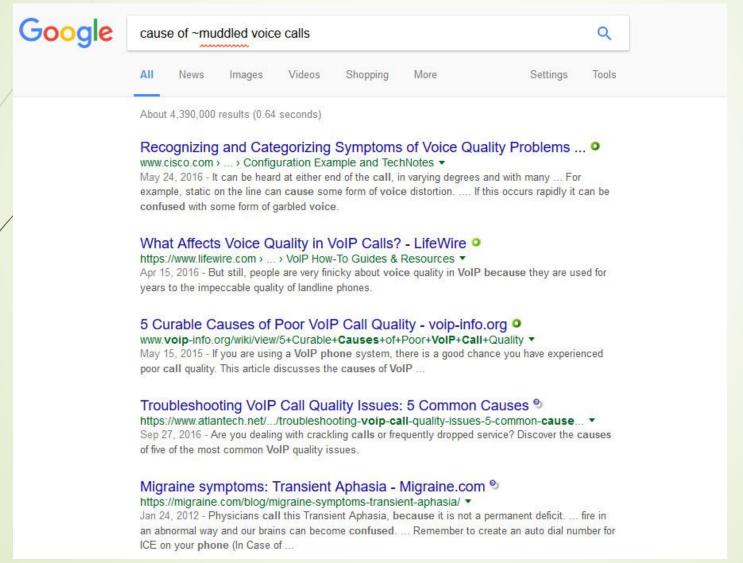
Have a UPC code?



Search with possible word

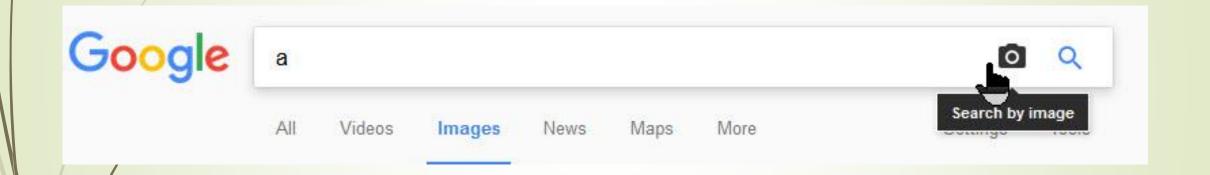


Similar terms - Use the "~" symbol to return similar terms.

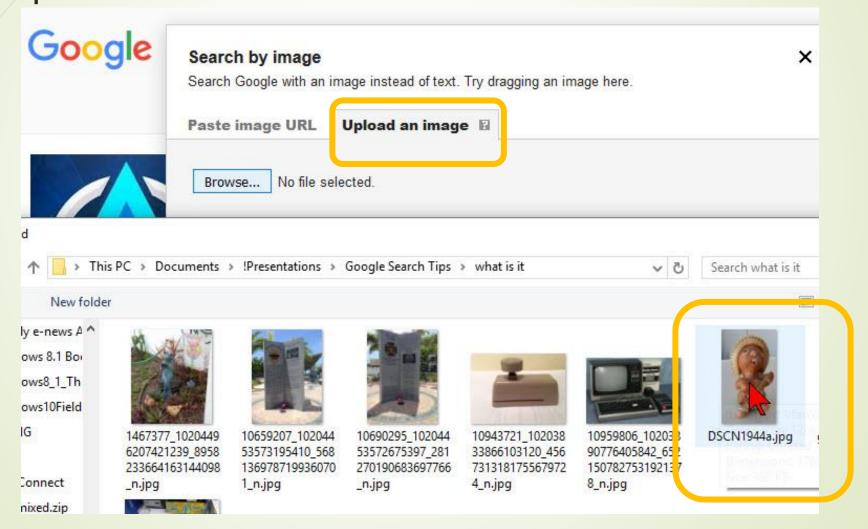


Using Reverse Image Search – You want to identify an image

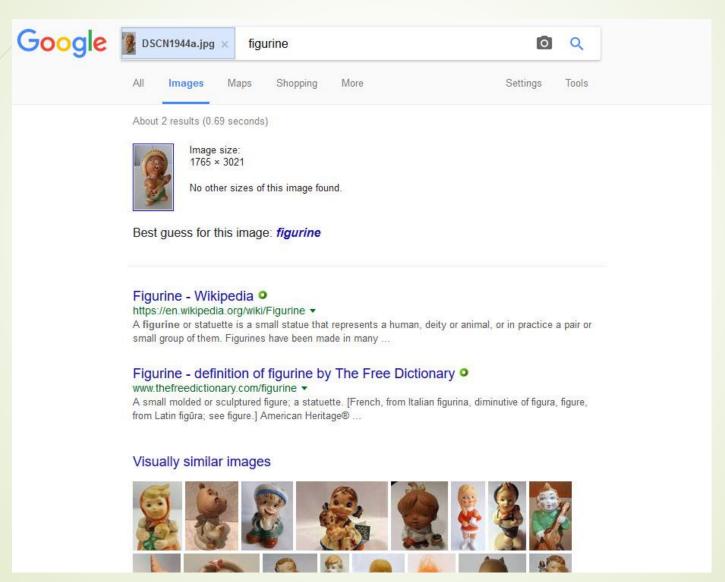




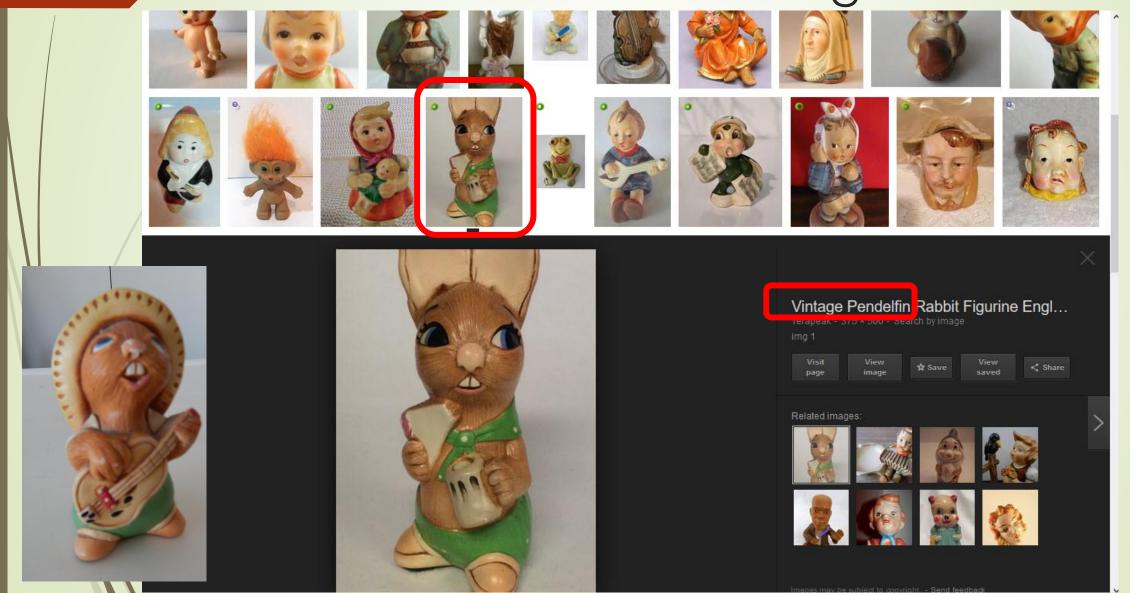
You can Drag, Upload, or link to a picture



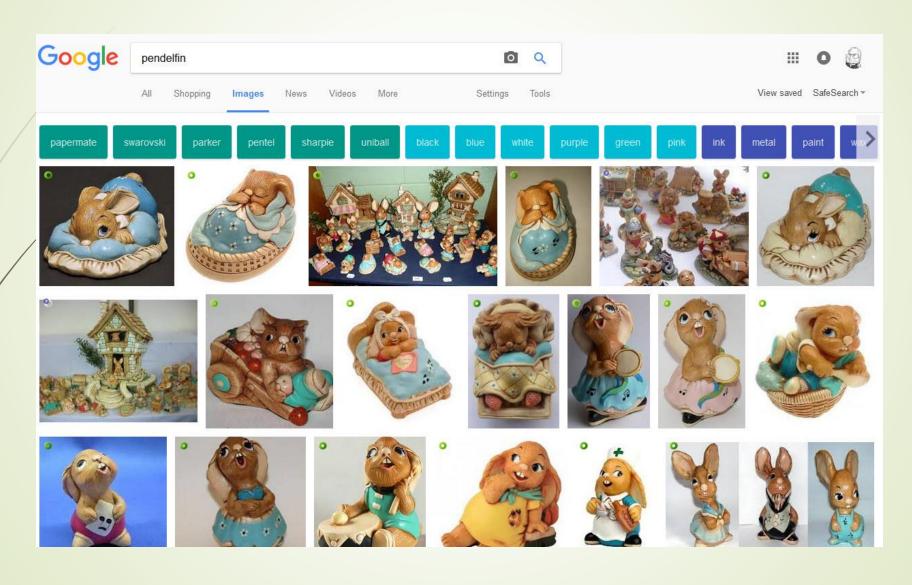
Google tries to guess



Good Find – Pendelfin Figurine

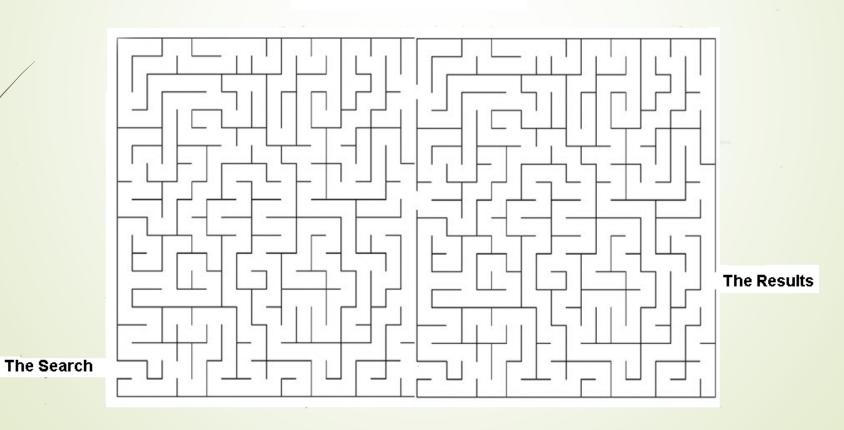


We found the set



Your Search Time should be more Productive NOW!!

Your Search



Questions?

Search with Better Results Hewie Poplock info@hewie.net



